# WoodLINKS USA



## **Industry Certification**

In the face of a critical shortage of skilled workers entering the wood manufacturing industry, WoodLINKS was created as a partnership between industry and education to address this problem.

Managed by the Wood Manufacturing Council, WoodLINKS responds to the wood industry's need for better-qualified, entry-level employees.

#### WoodLINKS CERTIFIED WORKERS HAVE:

- Employability skills and a knowledge of the wood products industry
- Knowledge of wood product manufacturing processes
- A basic understanding of the characteristics of wood, manufacturing constraints and potential markets
- Awareness of major issues facing their local wood products industry

WoodLINKS accomplishes this by:

**CREATING** greater awareness of the excellent career opportunities in the wood manufacturing industry.

**PROVIDING** schools with current resources and curricula to meet the needs of industry in their region.



**OFFERING** the best in-service training to teachers so they remain current with industry advances.

**CERTIFYING** student graduates to industry skill standards.

**DEVELOPING** regional industry leadership to create dynamic working partnerships between manufacturers and schools.

### More info ...

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#### ... developing workers for USA's wood industry



# Sub-Sector Specialities Certification

Feedback from both industry and educators indicated that developing the WoodLINKS USA education program into sub-sector specific modules would better enable educators to orient their programs more directly to local employer needs while still incorporating core wood manufacturing skills relevant to the broad wood products processing industry. The WoodLINKS USA training program will include core-curriculum to teach workplace readiness skills, and eight industry sub-sectors modules including:

- 1. Entrepreneurship
- 2. Remanufacturing
- 3. Panelboard manufacturing and products
- 4. Mass production furniture, residential wood and "other"
- 5. Mass production millwork and cabinets
- 6. Windows and doors
- 7. Fine woodworking
- 8. Engineered wood products

## More info ...

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