

For Immediate Release

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AWFS®Fair Calls for Visionary New Product Award Entries

Anaheim, March 23, 2021 - Association of Woodworking & Furnishings Suppliers® (AWFS®) is seeking entries from its 2019 exhibitors for the AWFS®Fair Visionary New Product Awards and Showcase that will be featured at the biennial AWFS®Fair in Las Vegas, July 20-23, 2021. According to Brian Joyce, Blum's Vice President of Sales and AWFS® Trade Show Chair, "This year, the Fair will see an expanded emphasis on new products. Since all trade shows were forced to cancel or postpone their events toward the end of the first quarter of 2020, people really want to see these new products in addition to what else they may have missed during this timeframe, all the while being able to reconnect face-to-face once again."

The categories will once again include: Industry 4.0; Machinery Over \$50,000; Machinery Under \$50,000; Power Tools; Hardware; Components; Tooling; Software; and Raw Materials. All entries must be received by June 1st and must be submitted through the designated Visionary New Product website at <https://visionaryaward21.artcall.org/>.

As in 2019, an Industry 4.0 Showcase will also be featured and both the Visionary and Industry 4.0 Showcases will take center stage in the brand new, state-of-the-art West Hall of the Las Vegas Convention Center. Exhibitors wishing to enter their products in the 4.0 Showcase may apply via the same website <https://visionaryaward21.artcall.org/>. Exhibitors are encouraged to consult this website and the AWFS®Fair marketing manual for complete rules and instructions.

AWFS®
*Visionary
Awards*

About the AWFS®Fair

The full-scale international AWFS®Fair, scheduled for Tuesday - Friday, July 20-23, 2021 in Las Vegas, has become a critical hub for international commerce in the woodworking industry. The AWFS®Fair brings together the entire home and commercial furnishings industry, including manufacturers and distributors of machinery, hardware, lumber, construction materials and other suppliers to the furniture, cabinet manufacturers and custom woodworkers. For more information on the AWFS®Fair, please visit: AWFSFair.org