



AWFS[®] Board and Committee Participation

What to Know Before You Apply





About AWFS®

Our Primary Goals:

- Strengthen the value of the **AWFS® Fair** for both exhibitors and attendees
- Strengthen and develop **industry education** to better qualify the current workforce and equip the next generation of woodworkers
- Building a cohesive, industry-wide coalition to create an effective voice on **Public Policy** issues affecting the industry

How we serve our member companies and the industry:

- AWFS® Fair
- Education Initiatives
- Public Policy
- Member Benefits, Programs, and Services



AWFS[®] Governance: Board of Directors and Committees

- Board of Directors
 - Trade Show Committee
 - Fresh Wood Subcommittee
 - CWWK Planning Group
 - Member Services Committee
 - Education Committee
 - Public Policy Committee
 - Society of Wood Manufacturing (chapter)



AWFS[®] Board of Directors

The Association's governing function is a collective responsibility of the Board. The Board of Directors establishes policy, sets direction for the Association and the Fair, and ensures that AWFS makes financial and strategic decisions that are in the best interest of its members, exhibitors and the industry-at-large. In addition, the Board serves as a strong link in the Association's chain of accountability between the operating units - staff and volunteer - and AWFS members.

- Meetings: Quarterly, combination of in-person and virtual meetings (~2 hour meetings)
- Additional participation requirements: biannual planning meeting (2 days, in person)
- Qualifications: Must be from a Regular (voting) Member company in good standing; no more than one representative per company
- Term: 3 year (initial)
- Lead AWFS[®] Staff: Angelo Gangone

AWFS[®] Board of Directors: 2020-21 Roster



Executive Committee

President: Dan Hershberger, Michael Weinig, Inc.

Immediate Past President: Philip Martin, 3C-IMR

Vice President: Rob Howell, WSI Machinery

Secretary/Treasurer: Michael Cassell, Holz-Her USA

Trade Show Chair: Brian Joyce, Blum, Inc.

Carla Aguiar, Bessey Tools N.A.

Mark Alster, Leitz Tooling Systems

Joel Boyles, Decore-ative Specialties

Bob Brown, Royal Plywood Co.

Karl Frey, Colonial Saw Co.

Brian Hansen, Gemini Coatings

Jim Irving, Drawer Box Specialties

Randy Jamison, Biesse America

Hannah Faria Khalaf, Surfprep Sanding

Jonathan Thompson, E.B. Bradley Co.

Wade Gregory - Consultant

[AWFS.org/board-of-directors/](https://www.awfs.org/board-of-directors/)



AWFS[®] Fair Trade Show Committee

The Trade Show Committee is the liaison between the Board of Directors and AWFS[®] Fair show producers. Charged with enhancing and strengthening the value of the AWFS[®] Fair, this committee examines how to increase show value for AWFS[®] members, AWFS[®] Fair exhibitors, and attendees.

- Meetings: ~3-4/year (virtual or in person), 1.5-2 hour meetings
- Qualifications: Have exhibited at the AWFS[®] Fair; no more than one representative per company
- Lead AWFS[®] staff: Kim Roehricht



AWFS[®] Fair Trade Show Subcommittees

Fresh Wood Subcommittee: Provides guidance and insight for the Fresh Wood student competition.

- Meetings: twice per show cycle, virtually (1 hour meetings)
- Qualifications: knowledge of the Fresh Wood competition (preferred)
- Lead AWFS[®] Staff: Adam Kessler

College of Woodworking Knowledge Planning Meeting

- Meetings: once per show cycle, virtually (~2-4 hour meeting), (Summer 2022)
- Qualifications: exhibitor or attendee of the AWFS[®] Fair (preferred)
- Lead AWFS[®] Staff: Adria Salvatore



AWFS[®] Member Services Committee

The Member Services Committee develops services that will attract and retain members including business services, education/research and other opportunities. This committee also reviews membership qualifications, dues, and other issues pertaining to attraction and retention.

- Meetings: quarterly, virtually (1 hour meetings)
- Other requirements:
- Qualifications: Must be from a Regular (voting) Member company in good standing; no more than one representative per company
- Lead AWFS[®] Staff: Kim Roehricht and Angela Hernandez



AWFS[®] Education Committee



The Education Committee creates and expands new opportunities for promoting and supporting technical and industry-specific education.

- Meetings: quarterly, virtually (1 hour meetings)
- Other obligations: ongoing dialogue via Basecamp (optional/encouraged)
- Lead AWFS[®] Staff: Adria Salvatore



AWFS[®] Public Policy Committee

The Public Policy Committee monitors, counsels, and acts on all appropriate issues relating to regional, state and federal legislative initiatives and regulations that could impact the association, association members, and the industry.

- Meetings: quarterly, virtually (1 hour meetings)
- Other obligations: annual DC fly-in (Spring); ongoing dialogue via Basecamp (optional/encouraged)
- Qualifications: Must be from a Regular (voting) Member company in good standing; no more than one representative per company
- Lead AWFS[®] Staff: Adria Salvatore

See Committee Rosters on AWFS.org



Committees at AWFS®

AWFS® would not be capable of serving the woodworking industry effectively without the leadership and advice from dedicated members. If you are one of those members, AWFS® has five committees that need your expertise! Realize the industry a better place for the next generation.

AWFS® Fair Committee

Liaison between the board of directors and AWFS® Fair show producers. Charged with enhancing and strengthening the value of the AWFS® show value for AWFS® members, AWFS® Fair exhibitors, and attendees. For more information on how to get involved, contact Kim Roe members.

Sub-Committee:
Fresh Wood Competition



Society of Wood Manufacturing (SWM)



SWM is a Southern California chapter of AWFS[®] that offers events and activities to support local schools and facilitate networking between industry and education.

- Meetings: monthly, virtually and in-person (1 hour evening meetings)
- Other obligations: participation in local events and activities
- SWM is open to AWFS[®] members, wood manufacturers, and educators
- Join ANY TIME (do not need to complete application)
- Lead AWFS[®] Staff: Adam Kessler
- Learn More: [AWFS.org/education/swm/](https://www.awfs.org/education/swm/) or IG: @SWMSoCal



How to Apply and Timeline

Complete the online application: [AWFS.org/board-of-directors-application/](https://awfs.org/board-of-directors-application/)

Application Deadline: Dec 31, 2021

- Application Review: January 2022
- New Board and Committee members invited: by Jan 31, 2022
- Board and Committee member installation: Feb 2022 (for 2022-23 cycle)



Questions?

Angelo Gangone: angelo@awfs.org or (323) 215-0304 (Board of Directors)

Kim Roehricht: kim@awfs.org or (323) 215-0315 (Trade Show)

Angela Hernandez: angela@awfs.org or (323) 215-0305 (Member Services)

Adria Salvatore: adria@awfs.org or (323) 215-0311 (Education, Public Policy, CWWK)

Adam Kessler: adam@awfs.org or (323) 215-0312 (Fresh Wood, SWM)

AWFS.org

FB: @AWFSFair

IG: @AWFSFair

AWFSFair.org

LinkedIn: AWFS Group

IG: @AWFSMembership